



RESIDENTIAL SOLUTIONS



COMBINING ENERGY SAVINGS AND CUSTOMER SATISFACTION

SEEL has been developing and implementing successful residential home energy programs since we were founded in 2009. With our long-term experience and expertise in these programs – including one of the largest residential direct-install programs in the country – we can cost-effectively deliver high levels of both energy savings and customer satisfaction.

SEEL can develop, implement and manage residential programs of any size and scope. We offer seamless program launches and transitions, so there's no interruption of any of your current program offerings. You'll benefit from our years of experience with logistics management and program delivery as we focus on achieving your program goals. And our personalized home energy reporting tools can help you find success across your entire portfolio.

Our grass-roots approach to community engagement and participation uses the power of existing relationships and connections. Based on principles of community development and integration, SEEL's outreach networks generate strong leads even in traditionally hard-to-reach customer segments and underserved areas.

SEEL's residential programs and pilots meet or exceed all your requirements and goals for measurement and verification. And we strive for cross-program engagement, and minimize free-ridership. That's why our residential programs consistently deliver customer satisfaction levels that lead the industry.

A SUCCESS STORY

Our residential program in Michigan began as a pilot in 2010, with just 500 homes. Since then it has thrived and expanded to a commercialized program that includes every residential customer within our client's service area. Some highlights:

- Annually perform more than 32,000 home assessment and direct installs
- Have entered 100,000 homes and saved 100,000 MWh and 600,000 MCF
- Hired local "green-collar" workforce
- Continue to exceed client goals through program innovation
- Consistently achieve customer satisfaction levels of 98%+



SEEL was awarded the Alliance to Save Energy's 2011 Andromeda Star of Energy Award, which is among the highest national awards for the dynamic implementation and management of a successful energy-conservation initiative within a territory.