

EQUITY SOLUTIONS



Equity Solutions

SEEL is thrilled to offer our Equity Solutions portfolio under the guidance of nationally renowned, award-winning energy equity experts [Scott Alan Davis](#) and [Angie Ostaszewski](#). Our team is uniquely qualified to translate equity concepts into action, with a proven track record of success. These scopes are often tailored precisely to our clients' needs – if you have an energy or equity challenge, we are prepared to provide you with a solution.

Education & Training:

Our in-house trainers continuously expand our library of clean energy, equity, and workforce development courses, including:

- Justice, Equity, Diversity, and Inclusion 101
- Unconscious Bias
- Cultural Competency
- Grant-Writing
- Working with Returning Citizens (Individuals returning from incarceration)

Facilitation:

Facilitation can make or break a discussion. SEEL's facilitation experts have 50 years combined experience and can ensure your team meaningfully covers your agenda, allowing all team members to participate. Our facilitation offerings include:

- May include meeting prep, facilitation, recording, transcription, notes, post-event survey, final report, and meeting debrief

Marketing:

We combine our best practices in marketing with an equity lens to serve each of your customer segments and their unique needs to provide marketing solutions that leave no one behind. Our equity marketing offerings include:

- ADA-Compliance Audit
- Accessible marketing, including Spanish, braille, and other specialized audiences
- Community-Based Marketing
- Common Language Translation

Strategic Listening & Advising:

We believe the first step to the successful design of any program is to listen to the communities it will serve. Our strategic listening and advising prevents unnecessary re-design down the road, reducing implementation costs and boosting customer satisfaction. Our strategic listening offerings include:

- Program Design Gap Analysis
- Focus Groups
- Customer Satisfaction & Contractor Feedback Surveys

Implementation & Technical Assistance:

The road to decarbonization is paved with partnerships, and SEEL has developed an award-winning model for community-based partnerships. We leverage our community partners' strengths and SEEL provides the rest, including:

- Grant-Writing Services
- Energy Program Management Education
- Workforce Solutions
- Program Administration, Invoicing, and Reporting



*In 2023, SEEL's grant-writing services helped Illinois non-profits to be competitively awarded **over \$10 million** in clean energy funding.*

How did we succeed?

We tailor our approach individually to every non-profit whom we serve from an array of support services, including grant identification, grant-writing and submission, teaming agreements, logic models, and training.

