

INCOME-QUALIFIED SOLUTIONS



Income-Qualified Program Solutions

SEEL embodies our Justice, Equity, Diversity, and Inclusion (JEDI) values at all levels of program implementation. From local hiring to translation services, we understand that authentic trust and connection is the first step to achieving energy program goals.

As a DBE, we are committed to providing solutions to the larger systemic barriers that prevent marginalized communities from accessing, utilizing, and leading clean energy resources and programs.



- **Robust Community Outreach**

- Trusted partner for community representatives and community-based organizations
- Leverage word of mouth as a powerful tool in addition to traditional marketing strategy and tactics

- **Accessible Contact Center**

- Available 24/7
- Multilingual call center offering Spanish and Arabic support
- PCI Compliant to accept payment over the phone or through IVR systems

- **Locally Hired and Expertly Trained Staff**

- Strong track record of hiring from the communities we serve
- Industry leader in hiring returning citizens (previously incarcerated individuals)
- Internal SEEL Learning Institute ensures all staff receive robust training, including offering Building Science certification

- **Intentional Program Design**

- Proven program design that successfully operationalizes equity
- Company history has always focused on serving marginalized communities, including delivering income-qualified programs for our home city of Detroit



95% Customer Satisfaction Rate
Across All Programs

