



INCOME QUALIFIED



COST-EFFECTIVE PROGRAMS FOR THOSE WHO NEED HELP THE MOST

SEEL designs and implements a variety of energy-efficiency programs that are targeted to income-qualified customers. These programs are cost-effective for utilities, and provide financial help to community members who can really use it.

Our innovative, turnkey programs focus on both environmental impact and cost-effectiveness, with streamlined processes and savings at every touch. These SEEL programs are applicable for all residential building types, and efficient for all fuels.

We tailor the offerings based on customer usage and need levels. Thorough energy audits drive weatherization efforts among this underserved segment of the population, and our end-to-end customer support includes customized education.

Perhaps most important, our income-qualified programs operate at the grass-roots, community level. We use local talent to fill program positions, and take advantage of existing relationships and communication networks to spread word of our programs. We build trust, and help positively transform the community by offering a way to increase financial independence.



- More than 25,000 income-qualified customers served annually
- Applicable to all residential building types
- Effective outreach for underserved and hard-to-reach communities



SEEL was awarded the Alliance to Save Energy's 2011 Andromeda Star of Energy Award, which is among the highest national awards for the dynamic implementation and management of a successful energy-conservation initiative within a territory.

